

Dear Parent/Carer,

The Scottish Government has launched a campaign on Child Sexual Exploitation targeting parents and carers with a child/children aged between 11 and 17.

Recent YouGov research commissioned by the Scottish Government showed that despite 93% of parents in Scotland being aware of the term CSE over a third (36%) don't accept that CSE could affect their family and a fifth (22%) believe it's not a problem where they live.



Research has also shown that for many parents CSE is most commonly associated with the most vulnerable young people in society, in particular vulnerable girls, and with organised forms of abuse such as trafficking and gangs. The reality is CSE is happening to girls and boys across Scotland

- It takes many forms and can happen online as well as offline
- It can take place on a one to one basis between a victim and an offender as well as in organised groups
- It can happen to young people from secure, loving homes as well as more vulnerable young people such as those in care
- We all have a role to play in helping to keep young people in Scotland safe

### Scottish Government Website

A campaign website [csethesigns.scot](http://csethesigns.scot) has been developed to offer information and advice for both parents and young people on the themes of:

- The forms of CSE
- How to spot the warning signs and symptoms
- Common myths surrounding CSE
- Options for who you can contact if you're concerned or would like further advice
- Practical advice for staying safe online and offline
- Tips for parents on how to initiate a conversation with their child about CSE
- How to tell a healthy relationship from an unhealthy relationship if you are a young person

### Jordanhill School

In our **'Think you Know'** e-safety lessons we educate young people on keeping themselves safe online, putting personal information online, creating an online profile, online behaviours, sharing images and sexting, guarding against phishing and ID theft, file sharing, the impact of digital footprint and what to do if they share something they shouldn't have online.

Lessons in **Sexual Health and Relationships Education** inform young people about a wide range of issues which relate to CSE and keeping safe. These include rights in a relationship, assertiveness, how to value relationships, harm and domestic abuse, consent in a relationship, acceptable behaviour in a healthy relationship, attitudes to gender and violence, what constitutes healthy and unhealthy behaviours and sexually harmful behaviour, self-esteem, managing relationships and media influence. These are dealt with at a level appropriate to the age group concerned.

If you would like further information, then please visit [csethesigns.scot](http://csethesigns.scot) or contact the school.